



# Set up A Platform of Entrepreneurship and Incubation for SMEs

--Developing the Asia Entrepreneur Center

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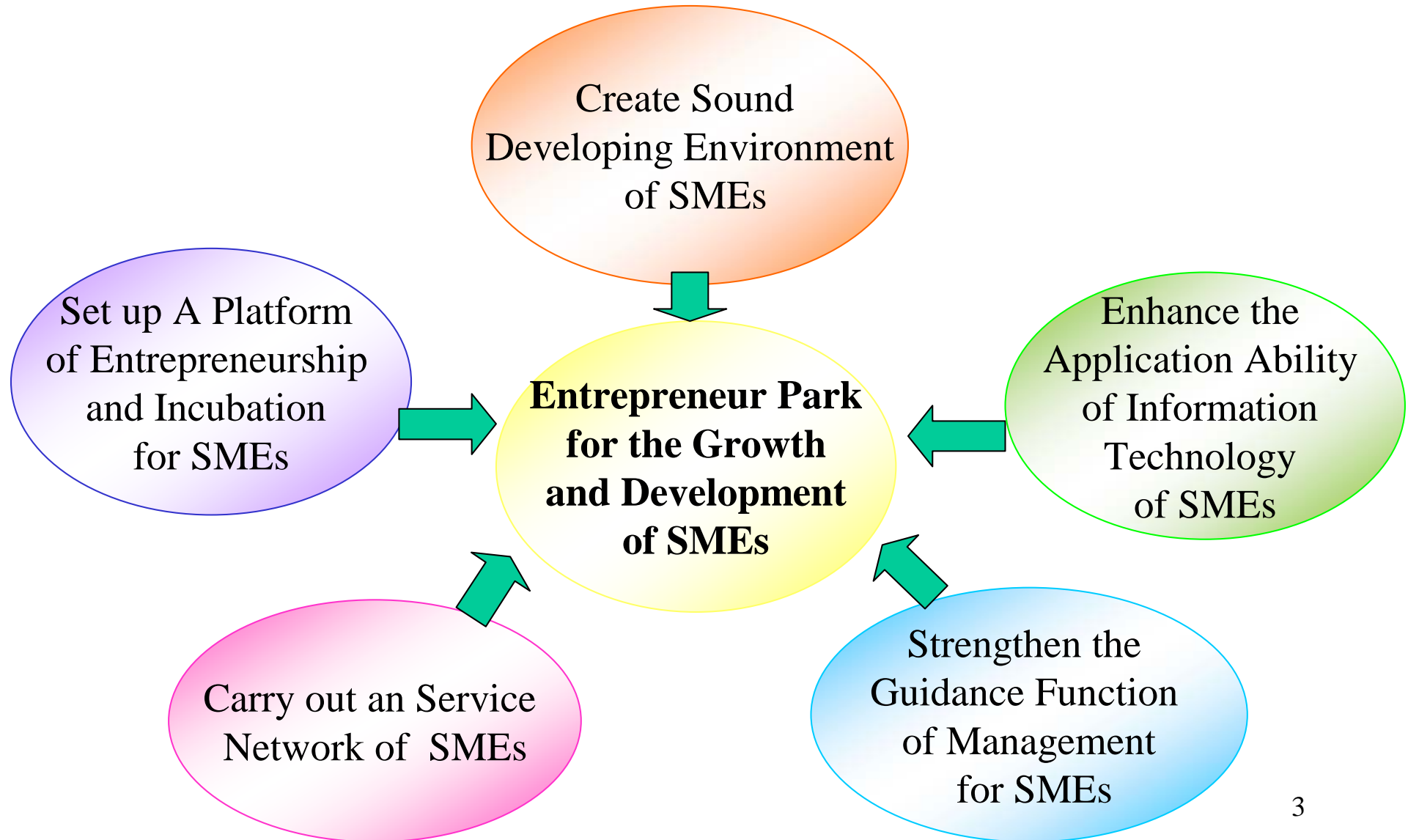


# Outline

- I. Developing Strategies and Targets of SMEA**
- II. Set up A Platform of Entrepreneurship and Incubation for SMEs**
- III. Enhancing the Functions of Incubators**
- IV. Fostering the Development of Entrepreneurship and Innovation**
- V. Suggestions**

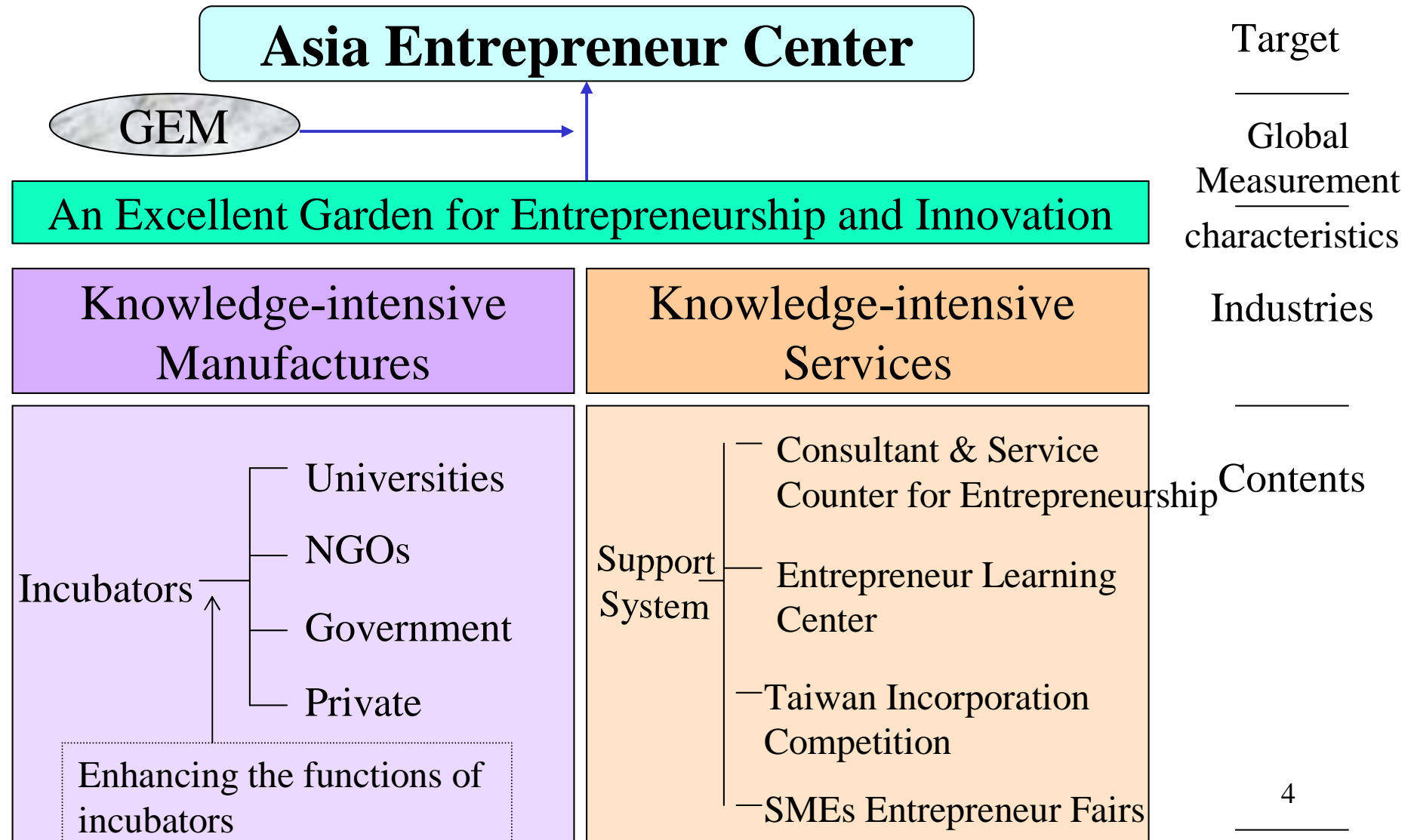


# I. Developing Strategies and Targets of SMEA





## II. Set up A Platform of Entrepreneurship and Incubation for SMEs





## **III. Enhancing the Functions of Incubators**

### **1. Current Status of Incubators in Taiwan**

#### **A. Types of Incubators in Taiwan**

**(1) Affiliated to Universities**

**(2) Affiliated to Research Institute**

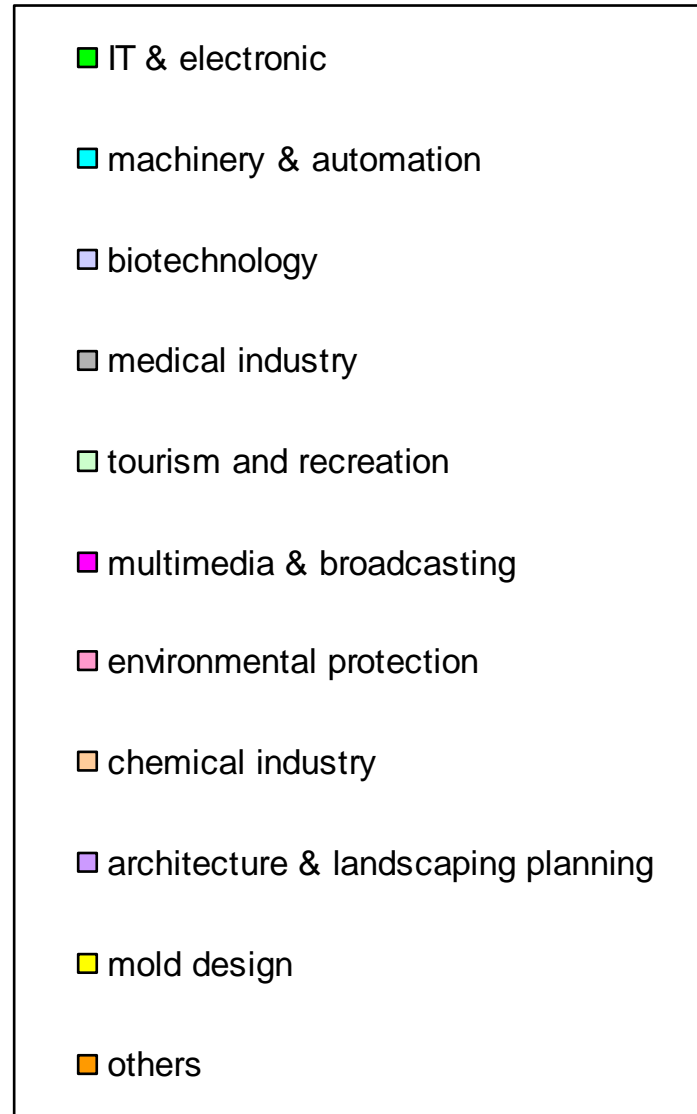
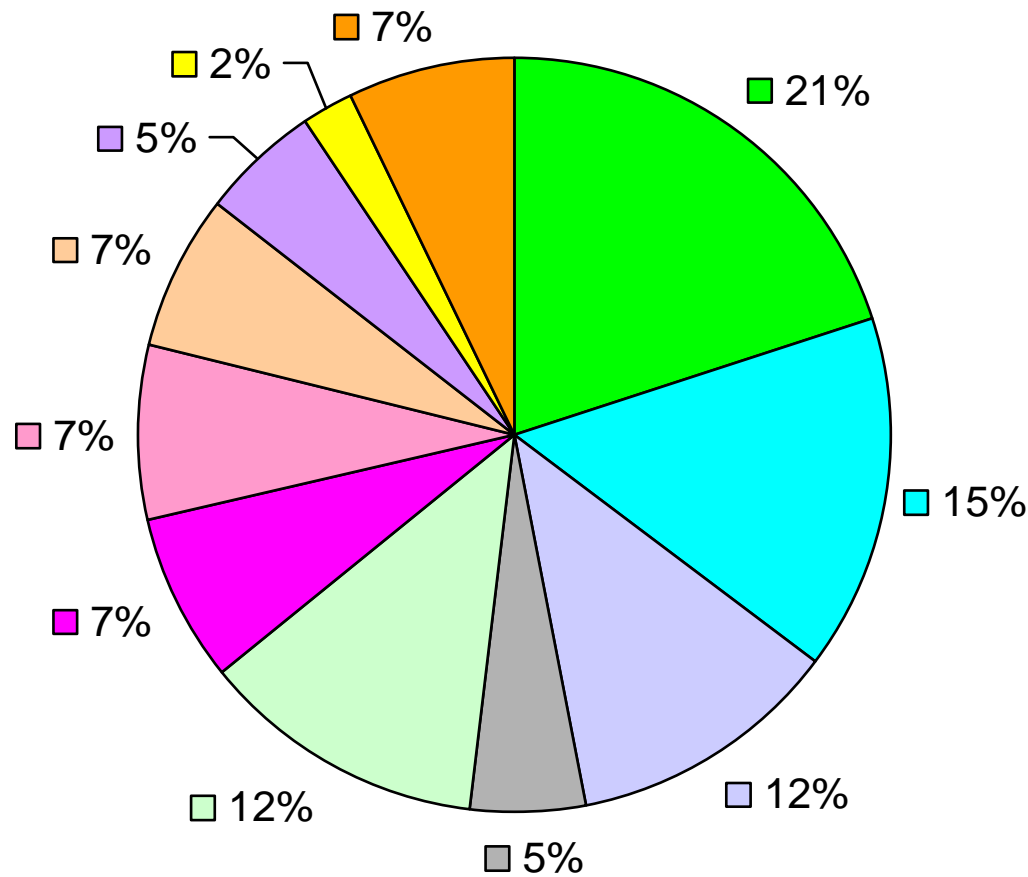
**(Non-Government Organizations, NGOs)**

**(3) Government-owned**

**(4) Private**



## B. Incubating Domain





## **2. Limitation on the development of University Incubation**

- (1) Shortage of Professionals**
- (2) Limitation on Regulation of Tax-Free for non-profit Organizations**
- (3) The Willingness of Professors for involving in Incubation**
- (4) Insufficiency of Support from Universities**
- (5) Lack of Seed Fund/Venture Capital**



### **3. Present Emphases of Incubation**

- (1) Encouraging the input of Private Resources**
- (2) Enhancing the Abilities of Professional Managers and Mentors through Training Courses**
- (3) Assisting the Incubatees in Financing**
- (4) Setting up Supporting System of Entrepreneurship and Innovation**



## **IV. Fostering the Development of Entrepreneurship and Innovation**

### **1. Consultant and Service Counter for Entrepreneurship**

**(1) Purpose: To providing consultant and diagnosis services of Entrepreneur for raising the successful rate of start-up companies**

**(2) Services:**

- a. Actively Caring**
- b. Consultant Service**
- c. Diagnosis and Guidance**



## 2. Entrepreneur Learning Center

**(1) Purpose** : To nurture the entrepreneur through the training courses and internet learning.

**(2) Courses:**

1. Courses for Start-up companies.
2. Courses for Existing companies.



### 3. Taiwan Incorporation Competition

**(1) Purpose** : To set up the best place for entrepreneurs through the competition

**(2) Qualification**

- a. start-up companies or existing companies which have been registered for less than 5 years.
- b. With new idea, new products, and new services.



## 4. SMEs Entrepreneur Fairs

### (1) Purposes:

- a. Assisting in Commercializing Technology and Innovation Venture, Promoting the Trade and Exchange of Technology.
- b. Combination of Practical and Virtual Exposition for the Commercializing of Technology

### (2) Activities:

- a. Exposition of technology and innovation venture
- b. Presentation of Venture Results
- c. Business Matching
- d. Lectures, Experience Interchanging and Presentation of Successful Cases



## V. Suggestions

1. Releasing the Limitation on Regulation of Tax-Free for Non-Profit Organizations.
2. Incorporating the Involving of Incubation as an Index of Promotion for Professors.
3. Incorporating the Promoting of Incubation As an Index of Evaluation of Universities.
4. Supporting the Implementation of Developing Asia Entrepreneur Center Plan.